







THE FUTURE IS

**SMART**
HOSPITALS

- your runway to peak performance



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Stay at the top of your game

Healthcare is evolving at an exponential pace and how you keep abreast of every advancement decides your place in the hierarchy of healthcare industry. As a Medical Professional you can easily keep track of advances in your field through CMEs. But when it comes to acquiring the knowledge required to run a healthcare organization successfully, it becomes a little complicated. Simply put, you are a master of your field and helming an organization requires expertise in multiple fields. Gaining the required knowhow and updates is a daunting task.

This is where we at Smart Hospitals can help you.

Your Go to Expert for everything related to Healthcare

Smart Hospitals is a platform that helps you through the process of constant transition and evolution. As the changing business dynamics in the healthcare space challenges the Hospital Owners and CEOs, there is a great demand for Conferences to deal with the day-to-day issues related to the running of a hospital.

Smart Hospitals is the brainchild of partners from various domains in the healthcare industry. The aim of this collaboration is to create a platform for sharing knowledge among all players in the healthcare industry. These partners have decades of experience in different spaces in the healthcare domain and enjoy the unparalleled trust of the Medical fraternity. The aim of this platform is to encourage knowledge sharing among healthcare business owners in the country to usher in best practices that would translate into better revenues for the hospitals.

Smart Hospitals identifies the changing needs of the industry and the evolution taking place within and without the industry that would have an impact on the healthcare businesses. Engagements are created to bring together Professionals from the various fields for knowledge dissemination.

Our Engagement Sessions through Conferences , Unconferences, RTM & Discussion Formats will

- Connect you with other stakeholders of the Healthcare ecosystem in the country
- Address all aspects of hospital business - Medical, Administration, Finance, Infrastructure & Accreditation
- Promote sustainable business models through right practices
- Help the growth of your business

Why you need to connect

- To understand and implement sustainable healthcare models in alignment with market needs
- The increasing necessity for change in business models with change in the regulatory framework in the country
- To meet the demands of maintaining Quality deliverables and Safe Patient care
- To successfully balance mounting Costs and Price restrictions

The challenges of large and small healthcare facilities may differ at an Organisation level but at an industry level, most of the challenges remain same and common. Quality Healthcare is possible only when People, Processes, Systems and Structure are in alignment and are up to Serviceable Standard level.

Our conferences are organized with an eye on the changing dynamics of healthcare and will empower participants to go back with key takeaways to implement changes that will lead to tangible results.

The Expertise

A Healthcare Facilities planner, Branding and Communication Team, Management Systems Consultant, Operations team and an Architectural team form the core of Smart Hospitals initiatives.

Their individual domain expertise ensures that healthcare businesses stay on the right track towards rapid development making the industry an important pillar of the country. The ultimate beneficiaries of this partnership are the patients and through them, the hospitals.

Founding Team and Partners Team

- Hosconnn Consulting Pvt Ltd, Bengaluru
- Hospaccx Healthcare Business Consultancy Pvt Ltd, Mumbai
- Value Added Corporate Services Pvt Ltd, Chennai
- XFactor Innovations, Chennai

- Infrabees Project Management Consultants Pvt Ltd, Chennai
- Dr. Sam's Medical Consultancy Pvt Ltd, Pune
- BCC Healthcare, Chennai



Hosconnn Consulting Services Pvt Ltd

Industry : Healthcare / Consulting

Location: Bengaluru & Nashik

Presence: Pan India

Key Management Team:

Dr Salil Choudhary

Dr Aniruddha Chimote

Highlights

- A decade's experience in Healthcare Facilities Planning across India
- Adding Value to Hospital Project Designs by bringing right interface with benchmarked practices
- Focus on creating designs to meet Sustainable Healthcare Business Models
- Continuous client engagement and involvement
- Professional and personalized approach
- Versatile team of clinicians with years of insider experience

Bengaluru (H.O.):

Dr Salil Choudhary

No.5, 2nd Floor, 1st Temple Street, 8th Cross,
Malleshwaram, Bengaluru - 560 003.

Mob: +91-96861 40567 +91-78926 75199

Email: drsalil@hosconnnconsulting.com
info@hosconnnconsulting.com

Nashik:

Dr. Aniruddha Chimote

KAIVALYA, 20, Uday Nagar Lane No: 2,
Gangapur Road, Nashik - 422 013.

Mob: +91-93730 12368

Email: drchimote@hosconnnconsulting.com

Services

- Market & Financial Feasibility
- Detailed Project Report
- Health Facility Planning & Design
- Medical Equipment Planning & Procurement
- Turnkey Solutions
- Business Planning & Execution
- Accreditations
- Hospital Information System Consultancy
- Operations & Management Consulting

About the Company

Hosconnn Consulting Services Pvt Ltd is a unique conceptual healthcare consulting firm which focuses on healthcare stakeholders such as hospitals, doctors and allied professionals.

The management consulting services focus on clients' most critical issues and opportunities: strategy, marketing, organization, operations, technology, transformation, digital, advanced analytics, mergers & acquisitions and sustainability across all industries and geographies. Hosconnn brings deep, functional expertise along with a holistic perspective. They capture value across boundaries and between the silos of any organization.



Hospaccx Healthcare Business Consultancy Pvt Ltd

Industry : Healthcare / Consulting

Location: Mumbai

Key Management Team:

Mr. Tarun Katiyar, Co-Founder

Highlights

- 12 years Healthcare Consulting Experience
- 3.6 million sq.ft. of space designed
- 30 In-House consultants
- 130 Architecture Projects
- 360 Management Consulting Projects
- 17520 Hours of Experience
- 17 NABH Accreditation Assignments



Services

- Hospital Planning & Design
- Project Management Consulting
- Hospital Management Consultancy
- Hospital Operations & Marketing
- Financial Management
- Academics

4B 9, 4th Floor, High Street Corporate
Park, Kapurbawdi, Thane (W),
Mumbai - 400 607
Phone: +91-22-49709738
Mobile: +91-8655170700
Email: info@hhbc.in
Website: www.hhbc.in

About the Company

Hospaccx Healthcare Business Consultancy is one of the leading and oldest (Since 2006) Healthcare And Hospital Consultancy. Hospaccx has completed more than 130 Healthcare & Hospital Architecture projects ranging from small Nursing Home to a big Medical College and more than 380 Healthcare Management Consulting assignments in India and abroad.



Value Added Corporate Services Pvt Ltd

Industry : Healthcare / Consulting

Founded: 1991

Location: Chennai, Tamilnadu

Presence: South India

Key Management Team:

R. Venkatakrishnan, Founder Director

Mrs. Rama Venugopal, Executive Director



Services

Management Systems

- Business Processes & Systems
- Quality Certifications – ISO Standards, ICMED, QCI HOPE, NABL Basic Composite Lab, NABH Medlab
- Quality Accreditations – NABH, NABL, CAP
- Compliances & Due Diligence Audits
- Information Security Audits
- Risk Management Systems
- Health & Safety Management Audits
- Digital Services – Virtual Audits
- Trainings

Financial Services

- Fund Raising – Debt / Private Equity
- Costing Systems
- Financial Management Systems
- Budget / Cash Flow Management Services
- Investment Guidelines Advisory

Strategic Consulting

- Joint Ventures, Collaborations
- Mergers & Acquisitions
- Investment Memorandum
- Business Valuations
- Market Feasibility Studies
- Business Plans
- Detailed Project Reports
- Growth Strategies
- Turnaround Strategies
- Business Health Checks

“VANITHA” No.5 Third Avenue, Besant
Nagar, Chennai – 600 090
Ph: +91 44 24462250 / 24462337 /
24462338
Email : info@valueadded.in

Chennai:

Mrs.Rama Venugopal
Executive Director
Phone : +919840870532
Email : rama@valueadded.in

Hyderabad:

Mr. K.Govindrajan
Associate Consultant
Phone : +9198480 51380
Email : govindkrajan@hotmail.com

 <http://valueadded.in/>

 <http://blog.valueadded.in/>

 <https://www.facebook.com/valueaddedcorporateservices>

 <https://twitter.com/valueaddedteam>

 <https://www.linkedin.com/company/valueaddedcorporateservices>



About the Company

Value Added Corporate Services was started in 1991 and provides Management Consulting Services to diverse range of industries. The company has been connected to healthcare industry in South India for more than 2 decades and is offering a wide range of services.

Value Added helps Organizations in establishing protocols that would help them touch greater heights and achieve their full potential. Value Added endeavours to find new solutions and offers Management Systems Consulting and Strategic Advisory Services to the SME Businesses.

Team has cross functional team and domain experts (Engineers, Finance Professionals, Sales & Marketing, IT , Healthcare Professionals etc) who add Value to various project deliveries. The Organization is valued for its Customer Focus, Transparency and Value that it brings to the table in client engagements.

In Healthcare domain, Value Added has worked closely with

- 200+ Diagnostic Centres
- 200 + Hospitals and other Healthcare facilities across South India

Value Added Team has collectively put in more than 100 man years of experience in Consulting.



XFactor Group

Industry : Healthcare / Consulting

Founded: 2004

Location: Chennai

Presence: India

Key Management Team:

Chitra Baskar, Founder & CEO

K. Baskar, Director

Highlights

- Lead many engagements in Hospitals Marketing
- Over 15 years of Industry experience
- Have supported more than 50 hospitals
- Outstanding service range from a single doctor marketing to 2000 bedded Medical colleges. From a non-profit set-up to corporate hospitals.
- Least pilferage
- Technology enabled new age marketing solutions
- Integrated 360 degree marketing services under one roof.

Naaz Enclave Flat - S1, Second Floor,
Plot No: 66, Vallalar Street,
TVS Nagar First Main Road,
North Korattur, Chennai - 600 076
Mobile: +91 9840147204
+91 98408 2904
Email: info@xfactorindia.com

Services

- Online Marketing - SMO / SEO
- Offline Marketing
 - Press Relations
 - Advertisements / Creative solutions
 - Events / activation programs
- Field Force or Direct Sales
 - Referral Marketing / Medical Marketing
 - Corporate Marketing
- Brand Management
 - Strategic Consulting
 - Brand com strategies & solutions
 - Digital Displays - Internal, External branding
- Signage Solutions (as per NABH norms)
- Medical Tourism
- Exhibitions & Conferences
- Rural Marketing
- Telemedicine
- Market research
- Analytics

 <http://xfactorindia.com>

 <http://xfactorindia.com/blog-posts>

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 https://twitter.com/Xfactor_Groups

 <https://www.linkedin.com/company/xfactorindia>

 www.instagram.com/chitrahealthcareonline

About the Company

X Factor Group of Companies is a full - fledged Marketing Consultancy organisation based out of Chennai since 2005. It is promoted by a team of enthusiastic professionals experienced in various facets of Marketing and Hospital operations. This has given an edge to X Factor team, which enjoys the "first mover advantage" in the domain of Healthcare Marketing.

Started with just a small advertising studio and with a lone small assignment of Brand identity creation for a hospital, the group now enjoys the trust of more than 800+ doctors and 50+ hospitals across the country. Starting with just a single speciality (ie creative design) XFactor now has comprehensive Marketing services and solutions under one roof.

From Medical Tourism to Telemedicine, from Strategic advisory to impeccable production execution, X Factor offers more than 20 specialities in Marketing under one roof. Least pilferage, highest returns, cost effective solutions through innovative technology enablers have been the key differentiators which attract all hospitals to invest with XFactor. The organisation brings consistency in communication through powerful creative communication and practices a discipline of right marketing spends every quarter. This results in a visible revenue increase that is appreciated by all clients. The peace of mind doctors derive from the services immense.

In the short span of time since inception, XFactor has made great inroads in the industry and has built up a solid client base through unparalleled commitment to excellence. This is because they have given every hospital (small or big or even a single doctor operation) a BRAND IMAGE. Their objective is to ensure that patients come in search of each of their clients rather than their clients. Once a powerful branding is created for the client, the operation goes on auto-pilot mode as consumers gravitate towards the brand and not the other way around . Whether it is a single doctor clinic or a 20 bedded to 2000 bedded medical college, Xfactor has worked with all categories giving in-depth solutions towards great revenue generation for hospitals.

Our Marketing solutions help hospitals improve their visibility and patient footfalls and thereby improved business.



No.779, 1st Floor, D Sector 9th Street, Syndicate Bank Colony, Anna Nagar West Extension, Chennai - 600101.
Ph. No: +044-4306 0708
Mob: +91-9840594170
Email : kosalraman@infrabees.com
Website: www.infrabees.com

Infrabees Project Management Consultants Pvt Ltd

Industry : Healthcare Infrastructure / Design Consulting

Founded: 2013

Location: Chennai

Presence: India

Key Management Team:

C J Kosalraman, Managing Director

Services

- Feasibility Study
- Architectural Design Services
- Comprehensive Design Services (include Structural & MEP)
- Project Management
- Design Management
- Technical Advisory
- Design & Build

About the Company

Infrabees offers project management consultancy providing healthcare clients with a single source responsibility for the design and delivery of healthcare infrastructure projects.

The end to end services from Feasibility Study up to Commissioning of Hospitals enhances clients' ability to compete and operate their best in class facility. Infrabees commitment to quality, proactive approach, strong collaborative leadership, and on ground experience to deliver projects pan-India & Middle East help their clients reach desired goals. As committed professionals they constantly seek ways to enhance healthcare design, demonstrate industry best practices, manage cost effectively, optimize schedule and reduce wastage/rework.

Infrabees ensures that money, time and effort are spent in creating the best healing environment. With the ever increasing construction costs and unpredictable schedules, Infrabees has the in-depth capability and requisite industry expertise to assist clients in bringing all phases of establishing any hospital project on track and within global standards.

Infrabees takes on challenges to mitigate perceived risks, seamlessly coordinates with all stakeholders, and builds long lasting relationships.



Dr. Sams Medical Consultancy

Industry : Healthcare / Consulting

Founded: 2011

Location: Pune

Presence: India

Key Management Team:

Dr. Sameer Jadhav, Founder & Director

01, First Floor, A-Trimurti Vihar Soc, Near Datta Mandir, Oppo. ICICI Bank, Saswad Road, Bhekraingar, Phursungi, Hadapsar, Pune, Maharashtra, Pin: 412308. INDIA
Ph: 020 2698 2699
Mob: +91 84464 14658
Email: branding.drsmc@gmail.com
Website: <http://www.drsmcconsultancy.org/>

Services

- Hospital Management Consultancy
- Hospital Planning Consultancy
- Quality Management System Consultancy as per NABH, ISO, JCI
- Medical Tourism Development
- Human Resources Management
- Clinical Trials Management
- Medical Equipment Planning
- Expo & Events Management
- Training of Hospital Staff

About the Company

Dr. Sam's Medical Consultancy is professionally managed organization engaged in offering Accreditation Services, Hospital Projects and Hospital Management with emphasis on latest quality management concepts and technologies. Dr. Sam's aims to make every healthcare organisation work professionally. The company supports the healthcare organizations to achieve sustainability by developing ecosystem for them.

The company is committed to delivering value based services and solutions with respect to quality management and quality certification like ISO, NABH, etc. Dr. Sam's Medical Consultancy offers various services for healthcare organization from Planning consultation to the Marketing Management Consultation.



BCC Healthcare Branding

Industry : Healthcare / Branding, Advertising and Marketing

Founded: 2012

Location: Chennai, Tamilnadu

Presence: India, UAE and Srilanka

Key Management Team: Mohammed Illias, Founder & Director

G182, Phase III, Spencer Plaza, Anna Salai,
Chennai - 600002.

Phone : +91 7449 27 47 47

Mob : +91 99405 53791

Email: enquiry@bcchealthcarebranding.com

Services

- 360 degree Healthcare branding and marketing campaign
- Engaging Digital Marketing Strategies(National & International)
- Specialty Specific Content Marketing
- SEO friendly Hospital Website
- Signages as per NABH norms
- Techno-creative Products
- Outdoor& Indoor Hospital branding
- TV Commercial
- Educative Doctor Branding & Interview Videos
- Brand souvenirs
- CME Management and Promotion
- Medical tourism outreach digital support
- Healthcare Marketing consultation

 <http://bcchealthcarebranding.com>

 <http://bcchealthcarebranding.com/blog.php>

 <https://www.facebook.com/HealthcareBranding>

 https://twitter.com/Bcc_healthcare

About the Company

BCC Healthcare is a branding and marketing agency working for renowned healthcare brands having worldwide presence. The company has rendered our services to help healthcare brands have an excellent reach in their target markets. BCC Healthcare has created campaigns that have struck the right chord in the right people.

The specialized services for healthcare branding range from desktop deliverables to 3-dimensional projection technology. The company also leads healthcare brands it nurtures on the digital front. BCC Healthcare has extended its services to managing and promoting Healthcare events and conferences like Hospital business management and CMEs to not let clients miss even a tinge of market exposure they deserve. The company engages in market development initiatives for our client to enable clients to extract the fullest from opportunities like medical tourism.

Over the years BCC Healthcare has escalated the holistic brand image of healthcare brands that were budding, plateauing and rapidly growing in healthcare market with strategic solutions. The company shares its client's brand mission and vision, we bring them to action and let them enjoy the results of having a strong healthcare brand with a stronger presence. A number of healthcare brands who trust us are now experiencing a bigger, brighter and more productive journey than ever before.

